

PORSCHE DESIGN

PRESS RELEASE

Porsche Design presents the Roadster Leather Evo Collection

Page 1 of 4

October 2025

Premium Quality from Finest Leather for Urban Everyday Life

Stuttgart, Germany. The Roadster Leather Evo Collection by Porsche Design combines progressive functionality with iconic style – inspired by the world of sports cars. Crafted from soft, full-grain calf leather and equipped with thoughtful details, the collection is tailored to meet the needs of modern business and lifestyle nomads. Porsche Design has purposefully evolved the Roadster Leather Evo models: featuring padded compartments for laptops and tablets, an integrated business organizer, and a hidden security pocket within the trolley sleeve. A key feature of this line is the numerous side pockets, ensuring clear organization and maximum user comfort. The back panel and shoulder straps are softly padded and made with high-quality webbing – inspired by the seatbelts in Porsche vehicles. A practical leather handle solution at the top ensures maximum carrying comfort. “Evo” stands for “Evolution,” highlighting the continuous progress and dynamic energy of Porsche Design.

Functional and Thoughtfully Designed Down to the Last Detail

The visual accents also draw inspiration from automotive design: clean lines and an optional, color-contrasting leather tag for personalization or use as a key holder – available in black, grey, blue, or red. A special feature is the dust bag made from recycled polyester, adorned with the Porsche Design icon, which protects each bag. Every model in the Roadster Leather Evo Collection embodies premium quality with a sporty yet elegant character.

PORSCHE DESIGN

PRESS RELEASE

Porsche Design presents the Roadster Leather Evo Collection

Page 2 of 4

October 2025

Technical Specifications:

Backpack XS – Dimensions: 37 × 28 × 15 cm, made of soft, full-grain calf leather. Available at an RRP of €545.

Backpack S – Dimensions: 38 × 30 × 15 cm, made of soft, full-grain calf leather. Available at an RRP of €570.

Backpack M Expandable – Dimensions: 40 × 33 × 19/23 cm, made of soft, full-grain calf leather. Available at an RRP of €620.

Backpack L – Dimensions: 41 × 34 × 19 cm, made of soft, full-grain calf leather. Available at an RRP of €710.

Briefcase – Dimensions: 28 × 39 × 12 cm, made of soft, full-grain calf leather. Available at an RRP of €595.

Crossbody Bag – Dimensions: 26 × 14 × 4 cm, made of soft, full-grain calf leather. Available at an RRP of €249.

Slingbag – Dimensions: 30 × 18 × 7 cm, made of soft, full-grain calf leather. Available at an RRP of €375.

Shoulderbag XS – Dimensions: 23.5 × 20 × 5 cm, made of soft, full-grain calf leather. Available at an RRP of €259.

Shoulderbag S – Dimensions: 27 × 21 × 3 cm, made of soft, full-grain calf leather. Available at an RRP of €295.

Weekender – Dimensions: 20 × 55 × 23 cm, made of soft, full-grain calf leather. Available at an RRP of €780.

PORSCHE DESIGN

PRESS RELEASE

Porsche Design presents the Roadster Leather Evo Collection

Page 3 of 4

October 2025

Washbag – Dimensions: 18 × 27 × 9 cm, made of soft, full-grain calf leather. Available at an RRP of €259.

Accessory Pouch – Dimensions: 8 × 22.5 × 8 cm, made of soft, full-grain calf leather. Available at an RRP of €139.

Travel Pouch – Dimensions: 12.5 × 24 × 4 cm, made of soft, full-grain calf leather. Available at an RRP of €275.

Clutch Bag with Front Pocket – Dimensions: 28 × 18 × 5 cm, made of soft, full-grain calf leather. Available at an RRP of €195.

Clutch Bag – Dimensions: 29 × 22 × 3 cm, made of soft, full-grain calf leather. Available at an RRP of €149.

PORSCHE DESIGN

PRESS RELEASE

Porsche Design presents the Roadster Leather Evo Collection

Page 4 of 4

October 2025

About Porsche Design:

In 1963, Professor Ferdinand Alexander Porsche created one of the most iconic design objects in contemporary history: the Porsche 911. Following his vision to take the principles and myth of Porsche beyond the automotive world, he created the exclusive lifestyle brand Porsche Design in 1972. His philosophy and design language can still be seen in all Porsche Design products today. Every Porsche Design product stands for extraordinary precision and perfection, boasts a high level of technological innovation and seamlessly combines intelligent functionality and puristic design. Created by Studio F. A. Porsche in Austria, our products are sold worldwide in Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store (porsche-design.com).

For regular updates on Porsche Lifestyle, please follow:

Instagram: [instagram.com/porschedesign](https://www.instagram.com/porschedesign)

Facebook: [facebook.com/porschedesign](https://www.facebook.com/porschedesign)

LinkedIn: [linkedin.com/company/porschelifestylegroup](https://www.linkedin.com/company/porschelifestylegroup)

YouTube: [youtube.com/@porschedesign](https://www.youtube.com/@porschedesign)

Press contact:

Porsche Lifestyle Group

Angélique Kreichgauer

Head of Public Relations & Social Media

Mobile: +49 152 3 911 6242

Email: angelique.kreichgauer@porsche-design.de

Daniel Rätz

Manager PR

Mobile: +49 152 0 911 4534

Email: daniel.raetz@porsche-design.de